

THE SCURRY = FUN + COMMUNITY + A GREAT CAUSE

EVENT DETAILS

DATE: Friday, May 15, 2020

SCURRY TEAM COMPETITION: 2-4 pm (\$\$)

SCURRY BLOCK PARTY: 4-8 pm (Free)

LOCATION: 7 E Rivercenter Blvd.

Covington, KY 41011



ABOUT THE SCURRY

- The Scurry is a unique fundraising event to promote community awareness and engagement for mental health initiatives in Greater Cincinnati, including **Cincinnati Children's Hospital Medical Center**, the **Lindner Center of HOPE**, and the **Children's Home of Northern Kentucky**.
- The **Scurry Team Competition** is a team-based race in which teams of 2-4 solve puzzles, answer local trivia, and complete challenges while visiting cool spots in Covington along the way!
- The **Scurry Block Party** is a free community event featuring live music, entertainment, food, beverages, games, and more, all to raise community awareness around the topic of mental health.

THE CAUSE: MENTAL HEALTH

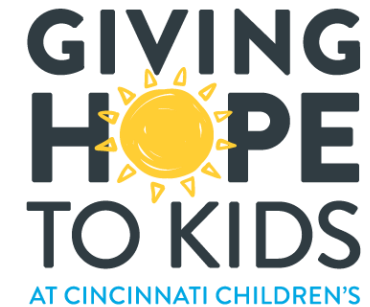
1 in 5 people experiences a mental health condition each year.

- **Cincinnati Children’s Adapting for Life** is a mental health program that equips participants to navigate life and thrive.
- **The Lindner Center of HOPE** provides patient-centered, scientifically advanced care for individuals suffering with mental illness.
- **The Children’s Home of Northern Kentucky** has served over 8,600 local youth and family members to provide access, hope, and opportunity.

From TiER1 CEO Greg Harmeyer:

“The Scurry allows TiER1 to take the best of what we do and partner with the people who are the best in the mental health space to make a difference, in the hopes of supporting the creation of workplaces and communities where people feel comfortable and supported enough to take action when needed.”

We don’t have to be afraid of conversations around mental health. By emphasizing the community aspect of The Scurry this year, we’re celebrating the network of support that exists around us—our friends, work colleagues, and communities. The Scurry Block Party is our chance to bring the whole community into that effort and activate the larger conversation around mental health.”



THE SCURRY TEAM COMPETITION

**Part scavenger hunt. Part race.
ALL fun!**

Teams of 2-4 participants race to solve puzzles, answer local trivia, and complete challenges.

To qualify, each team must submit a total donation of \$2,000. Donations can be paid online during registration or by check via mail.

[Click here](#) to register your team on Eventbrite.

What's different for 2020?

- ✓ Scurrying exclusively in Covington
- ✓ Revamping classic Scurry challenges to be self directed
- ✓ Incorporating local history, trivia, and fun facts
- ✓ Shortening competition window from 4 to 2 hours
- ✓ Reimagining Scurry team awards for the Block Party



THE SCURRY BLOCK PARTY

Activating Cincinnati around mental health!

The Scurry Block Party is a free community event featuring live music, food, drinks, games, raffles, and more.

All proceeds will go to the cause, and we're excited to celebrate our community's mental health initiatives!

[Click here](#) and mark yourself as "Going" on Facebook.

What's different for 2020?

- ✓ Rebranding the AfterScurry to the Block Party
- ✓ Inviting everyone to gather in Covington
- ✓ Featuring live music and entertainment
- ✓ Incorporating carnival games and raffles
- ✓ Partnering with Y'All Hospitality for food and drinks
- ✓ Activating mental health awareness and engagement in the community



BASICALLY, THE SCURRY IS...



- **Serious fun for a serious cause: mental health**
- The most fun you can have on a Friday afternoon in Cincinnati
- A spectacular team competition to test speed, problem-solving, trivia knowledge, and embarrassment threshold
- A block party to celebrate everyone's efforts to support mental health initiatives
- A chance to activate the community around mental health awareness and engagement



SPONSORS



LEARN MORE AT [THESCURRY.COM](https://www.thescurry.com)



IF THERE'S NO *you*,
THERE'S NO *us*.

Thank
YOU